



## **PARKSAFE CUSTOMER CELEBRATES PRIZE-DRAW WIN!**

Parksafe customer Allison Hilton from Breadsall celebrated winning a month's free car parking at ParksafE car park at Bold Lane in Derby.

Local mum, Allison is a regular ParksafE customer and entered the prize draw competition as part of a survey following the car park's extensive refurbishment. The survey gave an valuable insight into customer opinion and will help to ensure that the car park in Bold Lane continues to offer the ultimate parking experience in Derby.

Prize-winner Alison Hilton said: 'I'm delighted to have won a month's free parking and it's the only place I'll park in Derby, especially since becoming a mum and having to manoeuvre a pushchair as well as all my shopping. I love the feeling of space and security and the new baby-changing facilities are fantastic. I park here all the time and the 10 minute walk to the Westfield Centre is perfect for sending baby Alice to sleep!'

The questionnaire highlighted ParksafE customer's appreciation for the light, bright and sparkling clean facilities, 24 hour security, the high level of customer service as well as the wider parking bays (91% of customers surveyed said it was their favourite feature of the car park).

Mr Kenneth Wigley, Chairman of ParksafE said: 'We are very proud of the service we offer at ParksafE and customer satisfaction is of paramount importance to us. Car parks can be dark, cramped and unpleasant places to be and what we try to create in ParksafE car parks is a light, welcoming environment where customers feel looked after and want to return.

We have a customer waiting room in our car park in Derby where customers can come and sit and relax in a comfy warm environment and enjoy a free cup of tea or coffee. The car park is manned 24 hours a day by our friendly, welcoming staff and we even have umbrellas for customers to use in inclement weather and bendy bollards to protect your car should you accidentally nudge one!

Our 100% vehicle security guarantee really comes into its own at this time of year as customer want to be able to leave Christmas shopping in their car and not to have to worry about it and parking at ParksafE gives customer the peace of mind to be able to do this."

*Photo shows (left to right): Mrs Allison Hilton, baby Alice and Mr Ken Wigley*