



## PARKSAFE CUSTOMER CELEBRATES PRIZE-DRAW WIN!

Parksafe customer, Ann Gates today (22<sup>nd</sup> March 2011) celebrated winning a months free car parking at Parksafe car park at Bold Lane in Derby.

Local businesswoman, Ann is a regular Parksafe customer and entered the prize draw competition as part of a survey undertaken by the car park prior to its impressive refurbishment. The survey gathered comments and feedback from customers helping Parksafe to ensure that the car park in Bold Lane continues to offer the ultimate parking experience in Derby.

The improvement work to the car park which was completed at the end of last year included wider parking bays, modernised toilet facilities with baby changing facilities, customer rest area, a brand new cutting edge security system, state-of-the-art 'smart card' tickets, innovative new payment machines (with video communications link to control room), helpful flashing 'free-bay' indicators to guide customers to empty parking spaces, new control room and subtle background music.

Prize winner Anne Gates said: " I am delighted to have won a month's free parking and a lovely bunch of flowers! Parksafe is a great idea for busy Mums as it has plenty of room to park safely, nice clean toilets and very helpful staff."

Mr Kenneth Wigley, Chairman of Parksafe said: "We are very proud of the service we offer at Parksafe and customer satisfaction is of paramount importance to us. Parksafe has operated the Bold Lane car park completely crime-free for the past 13 years and built a world-wide reputation for safety and customer comfort. The survey gave us valuable insight into customer opinion and we are delighted the prize-draw was won by such an enthusiastic and loyal supporter of Parksafe."

*Dated: 22<sup>nd</sup> March 2011*